

**Project Final Report for
Professional Services Advancement Support Scheme (“PASS”)**

1. Project Details

1.1 Project Reference No.	:	<u>PS191002</u>
1.2 Project Title	:	<u>Promoting Hong Kong as a Leading Centre for International Trade Dispute Mediation</u>
1.3 Grantee	:	<u>Joint Mediation Helpline Office (JMHO)</u>
1.4 Collaborating Organisation(s)	:	<u>N.A.</u>
1.5 Implementation Agent(s)	:	<u>N.A.</u>
1.6 Sponsoring Organisation(s)	:	<u>N.A.</u>
1.7 Consultant(s)	:	<u>N.A.</u>
1.8 Project Co-ordinator	:	<u>(Name) Antony MAN</u> <u>(Post title) Chairman</u>
1.9 Deputy Project Co-ordinator	:	<u>(Name) CHAN Bing-woon</u> <u>(Post title) Honorary Advisor</u>
1.10 Project Period (duration)	:	<u>from 24/6/2019 to 23/10/2019 (4 months)</u>
1.11 Major Beneficiary Sector(s)	:	<u>Legal services</u>
1.12 Approved PASS Grant (HK\$)	:	<u>141,000</u>

2. Project Implementation

2.1 Project Summary

(Please give a summary of the project including objectives, deliverables and target professional service sectors within 100 words.)

This Project aims to enhance overseas corporates' awareness on the use of Hong Kong's mediation services by setting up exhibition booths at Belt and Road Summit 2019.

2.2 Project Deliverables

(Please compare the actual results achieved with the agreed targets for each item.)

Agreed Targets		Actual Results Achieved (Please submit copies of all relevant supporting materials, e.g. proceedings, attendance records.)	
Date / Deliverables (with quantity)	Beneficiaries (estimated no. of local / non-local participants)	Date / Deliverables (with actual quantity)	Beneficiaries (actual no. of local / non-local participants)
11/09/2019 to 12/09/2019 Exhibition at the Belt and Road Summit 2019	Visitors at the Belt and Road Summit (around 5 000 corporate representatives)	<u>Completed:</u> 11/09/2019 to 12/09/2019 Exhibition at the Belt and Road Summit 2019	More than 5 000 government officials and business leaders covering 67 countries and regions (For total participants: 100% of the target met)

2.3 Project Promotion and Dissemination

(Please compare the actual means used / outcomes with the agreed activities for each item.)

Agreed Activities	Actual Means Used / Outcomes (Please submit copies of all relevant supporting materials, e.g. posters, leaflets, invitation letters, publications, website printouts, dissemination e-mails, newsletters, feedback surveys and analysis.)
(a) For Project Promotion:	
Promotion at exhibition	- Distributed leaflets and mediation handbooks to promote Hong Kong mediation services - Video demonstration to promote Hong Kong mediation services
(b) For Dissemination of Project Deliverables:	
To publish report on the feedbacks of the visitors and exhibitors from the exhibition	- Compiled a report on the project deliverable, including feedbacks collected at the exhibition - Uploaded the report onto JMHO's website (https://www.jointmediationhelpline.org.hk/pdf/PS191002_Q2_Report%20on%20the%20Feedbacks%20of%20the%20Visitors%20and%20Exhibitors%20at%20the%20B&R.PDF)

3. Achievements and Grantee's Evaluation of the Project

3.1 Number of participants and eligible beneficiaries

Project Deliverables	Eligible Number of Beneficiaries (if known)
Exhibition at the Belt and Road Summit 2019	More than 5 000 government officials and business leaders covering 67 countries and regions

3.2 Feedback from participants / users / professional services sectors

All respondents agreed that visiting JMHO's booths is helpful to their companies.

13 feedback forms were collected. 12 of the respondents agreed that they learnt more about Hong Kong's mediation services and how to access to mediation service for resolving disputes at JMHO's booth. All respondents agreed that the set-up of booth at the exhibition was an effective way to promote mediation and Hong Kong mediation services.

3.3 Dissemination of project deliverables to relevant professionals

Compiled a report on the project deliverable, including feedbacks collected at the exhibition and uploaded the report onto JMHO's website.

3.4 PASS and other objectives reached *(May choose more than one)*

- ☐ Increasing the exchanges and co-operation of Hong Kong's professional services with their counterparts in external markets
- ☒ Promoting relevant publicity activities
- ☐ Enhancing the standards and external competitiveness of Hong Kong's professional services
- ☐ Others

Please elaborate on how the objective(s) was/were met:

A booth was set up at the Belt and Road Summit 2019 to introduce and promote mediation services to the visitors of the Summit. Promotional leaflets and mediation handbooks were distributed at the Summit to promote Hong Kong mediation services to the visitors and overseas corporates.

3.5 Overall achievements of the project

Promoting Hong Kong mediation services to government officials among the Belt and Road counties.

The Project Final Report is prepared by the Grantee.